

Privacy Policy for Kallingal Group

Effective Date: 29-03-2025

Kallingal Group ("we," "our," or "us") operates the website www.kallingalgroup.info. We are committed to protecting the privacy of individuals who interact with our business, website, and digital services, including our advertising campaigns on platforms such as Facebook, Instagram (Meta), and Google.

1. Information We Collect

We collect different types of information to provide and improve our services:

a. Personal Information

You may voluntarily provide the following information:

- Name
- Phone number
- Email address
- Address (if shared through contact forms)

b. Automatically Collected Information

When you visit our website, we automatically collect:

- IP address
- Device type and browser information
- Pages visited, time spent, and interaction data
- Cookies and pixel data (via Meta Pixel, Google Analytics, etc.)

c. Information from Advertising Platforms

We may collect behavioral data through advertising platforms such as Meta (Facebook & Instagram) and Google, including:

- User actions on our website post-ad interaction
 - Conversion tracking (e.g., purchases, form submissions)
 - Audience demographics and interest categories
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2. How We Use Your Information

We use the collected data to:

- Respond to your inquiries and provide customer support
 - Personalize your user experience on our website
 - Improve our products and services
 - Run targeted advertising on Meta, Google, and other platforms
 - Measure the performance of ad campaigns
 - Detect, prevent, and resolve technical issues
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3. Sharing Your Information

We do **not sell** your personal data. We may share information with trusted third parties only to the extent necessary to:

- Manage our advertising (e.g., Meta Ads, Google Ads)
- Provide analytics services (e.g., Google Analytics, Meta Pixel)
- Operate our website hosting and email services

These third parties are obligated to use your information only as necessary to provide the requested services.

4. Cookies and Tracking Technologies

We use cookies and tracking technologies to:

- Understand user behavior
- Provide relevant advertisements
- Improve user experience

You can manage your cookie preferences through your browser settings. Disabling cookies may impact the functionality of our website.

5. Your Privacy Rights

You have the right to:

- Request access to your personal data
- Request correction or deletion of your data
- Opt-out of marketing communications
- Opt-out of behavioral tracking via Meta and Google ad preferences

To exercise any of these rights, please contact us at **support@kallingalgroup.info**.

6. Data Security

We implement reasonable administrative and technical safeguards to protect your information. However, no internet transmission is 100% secure. We encourage users to protect their personal information and report any suspicious activity.

7. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

8. Third-Party Links


Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.


9. Policy Updates

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated "Effective Date."

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please contact us:

 Kallingal Cooling Solutions, Townhall Shopping Complex, Chalakudy

 +91 70345 11112

 support@kallingalgroup.info

 www.kallingalgroup.info